

# PMaps Social Media Assessment

*Maximize online impact with our social media assessment*



CONTACT US

Maximize online impact through specialized social media assessments. Identify skilled individuals, improve brand awareness, optimize strategies, and enhance digital marketing effectiveness for better ROI.

Experience our **Social Media Assessment** first hand by taking a sample test

SAMPLE TEST

## Device Compatibility



## Product Details

Test Time: 7-8 mins

No. of Questions: 4-6

Reliability: .76

Type of Questions: Text Based

## Benefits



Enhance social media presence



Identify target audience preferences.

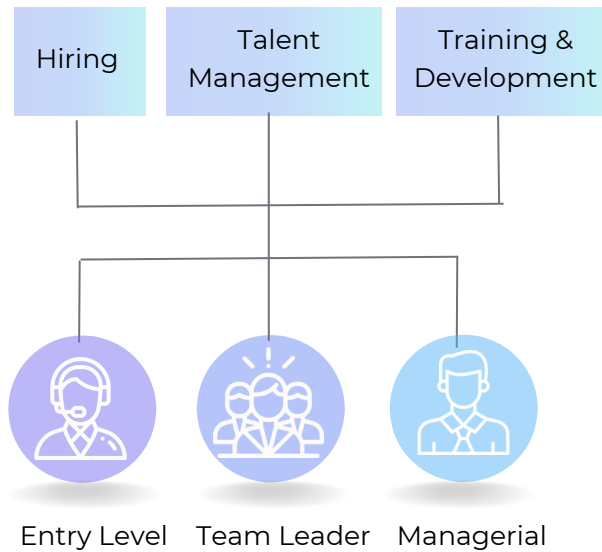


Optimize social media marketing



Measure campaign performance metrics

## Job Levels



## Industry job roles

- Marketing and Advertising Industry: Social Media Manager, Digital Marketer, Content Creator, Brand Strategist
- Public Relations and Communications Industry: Social Media Specialist, PR Manager, Communications Coordinator, Community Manager
- E-commerce and Retail Industry: Social Media Coordinator, Online Brand Manager

## Improve Industry Metrics

- Enhance brand reputation management
- Improve content strategy effectiveness
- Identify skilled social media marketers
- Improve brand awareness and engagement
- Optimize strategies and content creation
- Enhance digital marketing effectiveness and ROI



## We Assess -

### Customer Service Orientation

Exemplifying commitment to excellent customer service.

### Empathy and Emotional Intelligence

Demonstrating understanding and compassion towards customers.

### Conflict Resolution

Managing and resolving customer conflicts or complaints promptly.

### Attention to Detail

Thoroughly capturing important customer interaction details

### Comprehension

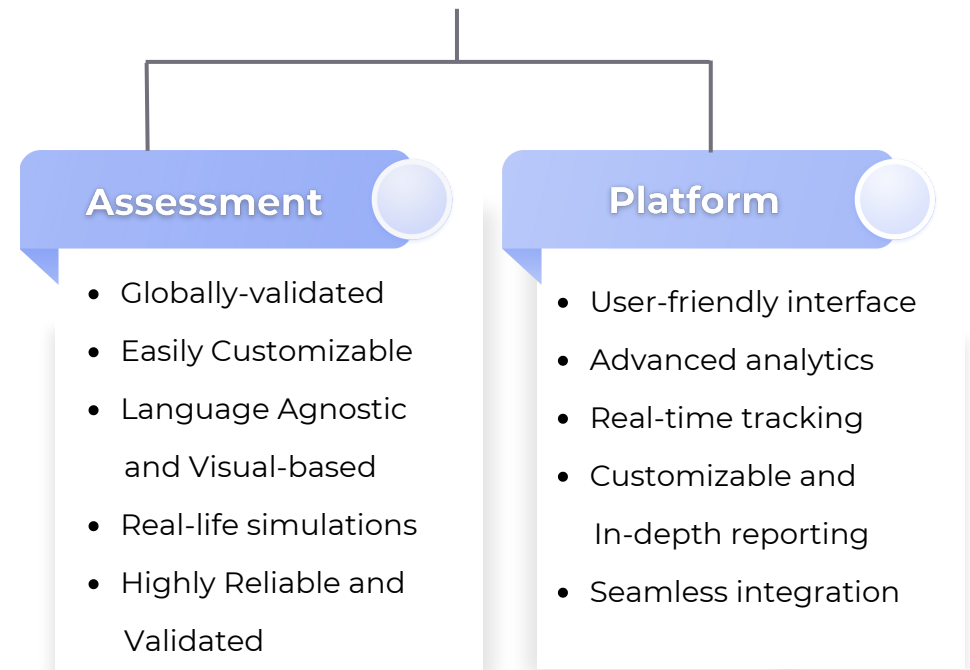
Accurately understanding and interpreting customer messages

### Effective Communication

Expressing empathy and providing clear responses



## Features





## Our HRMS Integrations



veremark.

ORACLE

Taleo

peoplestrong

keka

and many more..

## Testimonial

“

*The tool can be customized to test various skills that are required on the job. The PMaps support team is prompt in providing solutions and ensuring a smooth operation.*

”

-says Elton Issac - AGM-Talent Acquisition (Teleperformance)



## About Us

Welcome to PMaps! We revolutionize talent evaluation with advanced technology and data-driven assessments. Our Quick, Fun-based language-agnostic platform ensures accurate insights into candidates' fitment. Shape your organization's success by making smarter talent decisions with PMaps.

## Contact Us

+91 8591320212

[ssawant@pmaps.in](mailto:ssawant@pmaps.in)

[www.pmapstest.com](http://www.pmapstest.com)

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